

# Cover Letter

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Dear Hiring Manager,

I'm excited to be applying for the animator position at FLiiP Design. I am currently a Year 3 animation student at UAL and I have been enthusiastic about animation since I was a primary school student. Also, I've been intrigued by your company since I saw the animation post on the Chinese video platform Bilibili two years ago. I would like to be one of the 2D animators and join in some commercial projects to improve myself, so when I saw this job posting, I applied as soon as possible.

During my BA Animation Arts Course, I gained some experience collaborating with different organizations. I have joined a collaborative project which was producing an animation for Guildhall School of Music and Drama, and I really enjoyed the whole process of teamworking with another animator and music designer. In fact, our animation "Justice" was successfully purchased by them. Other than that, I also made stings for the animation festival by myself and produced propaganda animation for the Royal Botanic Garden Edinburgh in a group, these collaborative experiences also built both my communication skills and animation skills using software.

One of the factors that attracted me to this role is that FLiiP Design Studio is creative and supportive of the materials and art forms, the pastel animation impressed me a lot. I was indeed keen on the pastel materials, and my emotional pastel drawings were also selected to join the Emotions & Colors - Self Exploration Art Exhibition, which was held by the International Art Education & Therapy Development Academic Association ( IAETDAA ). Thus, I suppose that I could bring to your company my sensitivity to creatively using traditional materials to broaden the possibilities of better meeting the requirements of the diversity in the market.

Thank you for taking the time to read this cover letter and review my application. I'm looking forward to hearing from you with more information regarding this position.

Sincerely,

Yuyang Zhao